

## **DIGITAL ARTS FROM SMARTLAB, UNIVERSITY OF EAST LONDON**

Lizbeth Goodman  
Founder & Director  
The SMARTlab Digital Media Institute  
University of East London  
Docklands Campus  
4–6 University Way  
London E16 2RD  
United Kingdom  
[L.Goodman@uel.ac.uk](mailto:L.Goodman@uel.ac.uk)  
<http://www.smartlab.uk.com>

### **FINAL SESSION – SCREENINGS**

The session presents film, moving image, animation and Virtual Reality work by the SMARTlab Digital Media Institute team including new works by:

- ❖ **Haim Bresheeth**
- ❖ **Taey Kim**
- ❖ **Leslie Hill**
- ❖ **Kasia Molga**
- ❖ **Jana Riedel**
- ❖ and others.

### **ABOUT THE SMARTLAB**

Operating from its new home base at the University of East London (UEL), SMARTlab has spread its wings to fill new purpose built studios, including the MAGIC (Multimedia & Games Innovation Centre) PLAYroom, incubation and training spaces with linked fabrication, simulation, and product design facilities and a partner high definition multistream film/video facility all on-site, in the heart of the London Docklands.

In existence (under a number of names, in a number of locations) for some 15 years, the core team of the SMARTlab are now expanding the core staff to help achieve the ethical, social and transformative aims of the SMARTlab ethos. SMARTlab has a burgeoning research team and list of associated research fellows, international projects and publications.

SMARTlab has gained recognition as one of the world's leading practice-based PhD programmes, with a book about its unique method and high success rates coming out in the winter with MIT Press and is viewed as an incubator for the next generation of talent and high level scholarship in the 'ArtSci' domain.

SMARTlab opened the doors to its new studios including the MAGIClab (Multimedia Games and Innovation Centre) at UEL in 2006. It more recently partnered with the SONY-funded Matrix East studio facilities, which opened in June, featuring a

number of films shown for the second time here at the EVA. London 2007 conference (see [http://www.smartlab.uk.com/matrix/02\\_facility.html](http://www.smartlab.uk.com/matrix/02_facility.html)).

The team is settling into its new premises, and has to date run five major international week-long seminar events, which have attracted many speakers and creative industry representatives, along with Knowledge Café, Gurteen Network, NESTA Legacy Network, Design for the 21<sup>st</sup> Century Consortium events and a range of interactive thinktanks, clubnight and blue sky labs. Long term collaborations with and projects funded by the BBC, NESTA, the EC, et al., keep the mix of projects balanced between research, production and knowledge exchange.