

ARCHIVING DIGITAL ARTEFACTS

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PANEL SESSION

As photography became increasingly digitised commentators feared that the technological change would undermine the supposed veracity of the medium. Instead, the transforming impact was more keenly felt in the way in which images were stored and exchanged. Social networking websites, including those that specialise in photography and video, have emerged as a new form of social practice, shifting the once arcane world of the archive into the cultural mainstream. A new generation is developing an intuitive understanding of image storage and retrieval and discovering an appetite for clips and images from the past. This panel considers how both historic and contemporary film and photography archives have responded to the challenge of digitisation and how their contents are emerging as the subject of new forms of interpretation and access.

PRESENTATIONS

The panel session includes the following presentations:

- ❖ **Roger Hargreaves** — Majority Report — an exploration of Flickr, the photography networking site.
- ❖ **Sarah McDonald**, the curator of the Getty archive — the evolution of the press archive collection through the changing ownership of the BBC, Andrea Deutsch (who was a pioneer of archive digitisation) and then Getty Images.
- ❖ **Chris Dorley-Brown**, photographer and video artist — a recent collaborative project between the Arts Council and the BBC to work as an artist with the BBC archives.

